

Booth Fee

Shell scheme

US\$300/sq.m

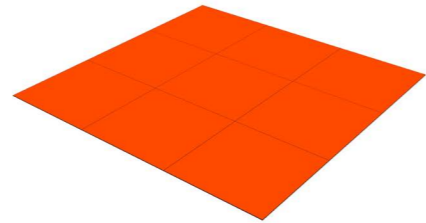
Name board, 1 information counter, 1 round table, 4 chairs, 2 neon tubes, 2 shelves, 1 power socket (220V), 1 waste basket



Space only

US\$270/sq.m

Exhibitors are subject to building their own designed booths with necessary facilities including electricity



Concurrent Events

Vietnam International Food Industry Conference 2017

The most important annual Conference for foreign visitors and exhibitors to follow upon current local food trends and relevant government policies regarding the food & beverage sector.

Saigon International Cooking Contest 2017

A unique chance to uncover delectable dishes, both domestic and foreign, all made with fine local ingredients.

Book your booth now!

Vietnam Trade Promotion Agency (VIETRADE) Trade Exhibitions & Events Division

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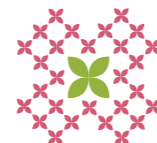


Associated by:

Vietnam Ministry of Agriculture and Rural Development
Vietnam Farmer's Union
Vietnam Directorate for Standards, Metrology and Quality
Vietnam Food Safety Agency
Vietnam Beer, Alcohol and Beverages Association
Vietnam Retailers Association
Vietnam Association of Seafood Exporters and Producers
Vietnam Tea Association
Vietnam Coffee & Cocoa Association
Vietnam Coconut Association
Vietnam Pepper Association
Vietnam Cashew Association
Vietnam Fruit & Vegetables Association
Ho Chi Minh Food & Foodstuff Association
Vietnam Association of Food Science and Technology

Supported by:

Centre for the Promotion of Imports from developing countries (CBI)
Food and Agriculture Organization of the United Nations (FAO)
International Trade Centre (ITC)
Asian Trade Promotion Forum (ATPF)
ASEAN - Korea Center
ASEAN - Japan Center



VIETNAM
Foodexpo



better food,
better life

Vietnam International Food Industry Exhibition 2017



15-18/11/2017
Saigon Exhibition
and Convention Center

SECC

Ho Chi Minh City
Vietnam

The no. 1 international trade show for
food and food industry in Vietnam

www.foodexpo.vn

Hosted by:



Ministry of Industry and
Trade of Vietnam (MOIT)

Organized by:



Vietnam Trade Promotion
Agency (VIETRADE)

Co-located with:

Foodtech FOOD VIETNAM

“

We've met many people, potential distributors, potential clients and we have a very good feedback. Next month, we will come back here and meet up with the potential distributors and we are very happy with that.

”

Mr. Vittorio Cosma, Terre del Nero
Italian Exhibitor (Vietnam Foodexpo 2016)



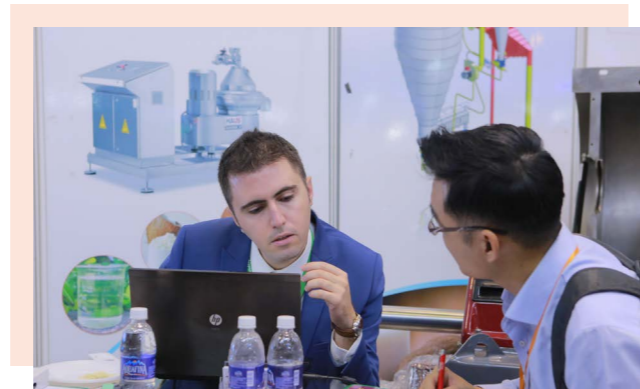
- The largest scale of regional and national food business opportunities through the exclusive access of the exhibition to the extensive international and national network of the Vietnamese Government, the widespread network of all trade and industry promotion organisations in the country and overseas.



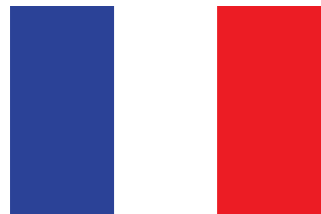
Vietnam Foodexpo

The no. 1 international trade show for food and food industry in Vietnam.

- The quickest, easiest and most reliable way to doing business in Vietnam through personalized and free of charge inclusive business matching services.



- The most complete food and food technology offer under one roof in Vietnam.



COUNTRY OF HONOUR:
FRANCE

Vietnam

A top star in the Asia-Pacific's food market

INCREASING FOOD CONSUMPTION:

The country's compound annual growth rate for food consumption is projected at 18.6 percent in the 2014-2019 period, which places Vietnam as one of Asia's most exciting food consumption markets (BMI Research 2016).

RISING DISPOSABLE INCOME:

While the world's largest emerging economies falter, Vietnam's steady economic growth makes it among the fastest-growing markets in the world (Bloomberg 2016). This translates into fantastic opportunities for premium products and upmarket product ranges.

HUGE YOUNG POPULATION:

A high percentage (>50%) of population (>92 million) under 30 years of age creates attractive opportunities in the mass market, as young consumers are very receptive to new ideas and production innovations, and it enhances the appeal of Vietnam to foreign investors.

RAPID GROWING FOOD RETAIL SECTOR:

A quick development of the retail chains of both local and international players has been engendering an impressive surge of Vietnamese food sector.

STRONG DEMAND FOR HIGH FOOD TECHNOLOGIES:

Under the pressure of severe competition and an ever higher demand for food safety and quality in both domestic and export markets, the local processed food sector is seriously looking for high-tech solutions, which implies an enormous opportunity for imported food technology products.

EXHIBITORS' PROFILE

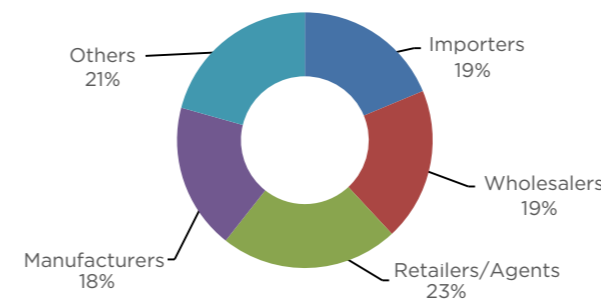
402 exhibitors
16 countries
550 stands
10,000 sqm of exhibiting space



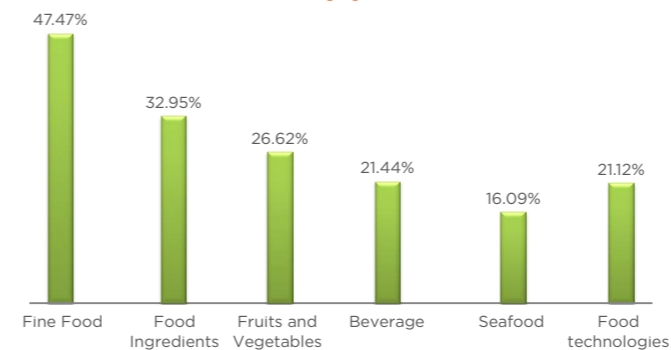
Exhibitors' ratings on objective achievement



Visitor breakdown by business category

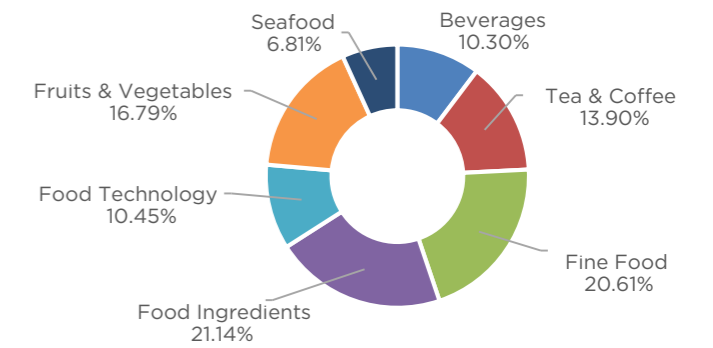


Visitor breakdown by product interest



Figures Foodexpo 2016

Exhibitor breakdown by product sector



Exhibitors' overall ratings on exhibition results

22.22% Partially satisfied
15.30% Very satisfied

Satisfied 53.63%

VISITORS' PROFILE

1,921 international visitors from
42 countries/territories

13,189

Trade visitors

11,862

Public visitors

35.77% are Management

31.42% are Buying/Procurement

19.09% are Research/Development/
Manufacturing/Production/Quality control