



VIETNAM
Foodexpo

POST-SHOW REPORT 2017

better food, better life

www.foodexpo.vn

15-18/11/2017

Saigon Exhibition & Convention Center
Ho Chi Minh City, Vietnam



Co-located with:

Foodtechvn **FOOD VIETNAM**



21

countries

600

stands

456

exhibitors

13,000

sqm

exhibiting space



FRANCE

Country of Honour

A photograph of two men in dark blue suits and patterned ties, smiling and looking at each other. They are standing in a crowded trade show or exhibition hall. In the background, other people are visible, some wearing blue lanyards. A red flower-shaped pin is attached to the lapel of the man on the right, with a white ribbon that has the word 'Foodex' written on it. The scene is brightly lit with various exhibition lights and displays in the background.

EXHIBITORS PROFILE

Top 5 countries/territories by exhibiting space

Vietnam 392

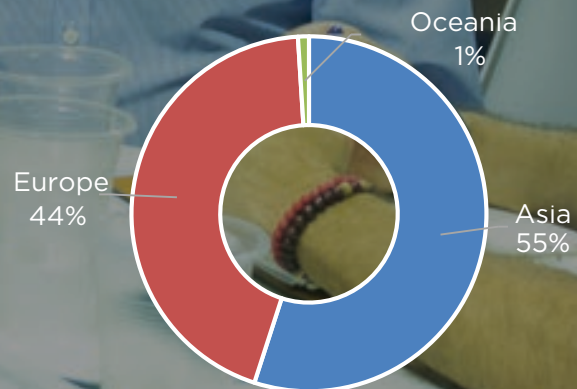
South Korea 52

France 41

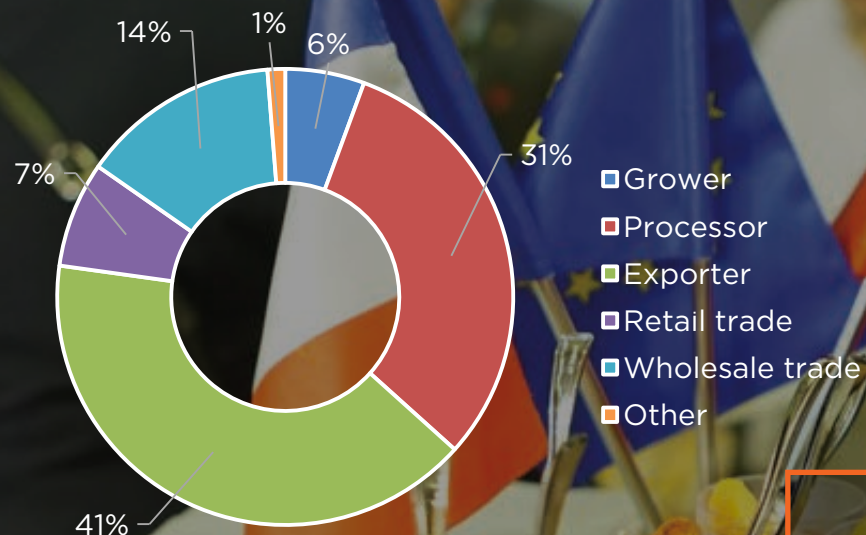
Italy 32

Taiwan 22

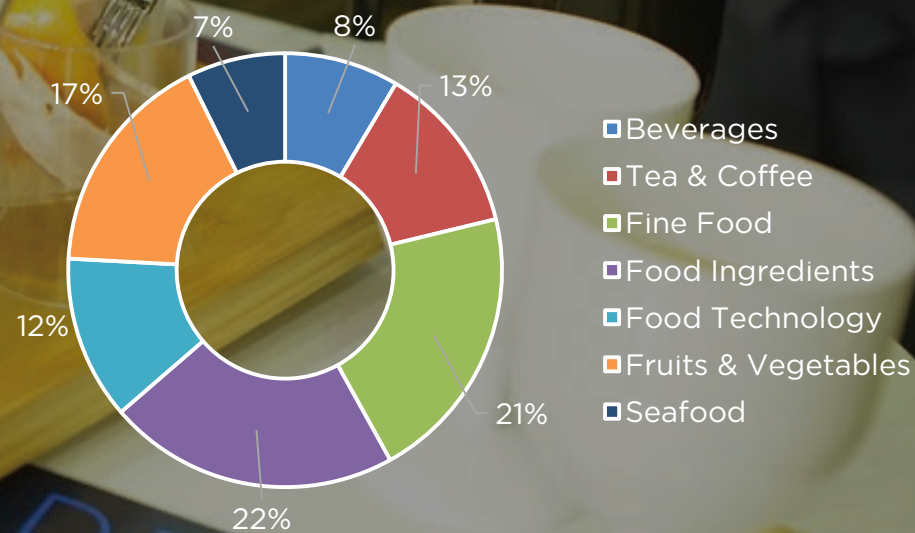
Exhibitor breakdown by origin (exclusive of Vietnam)

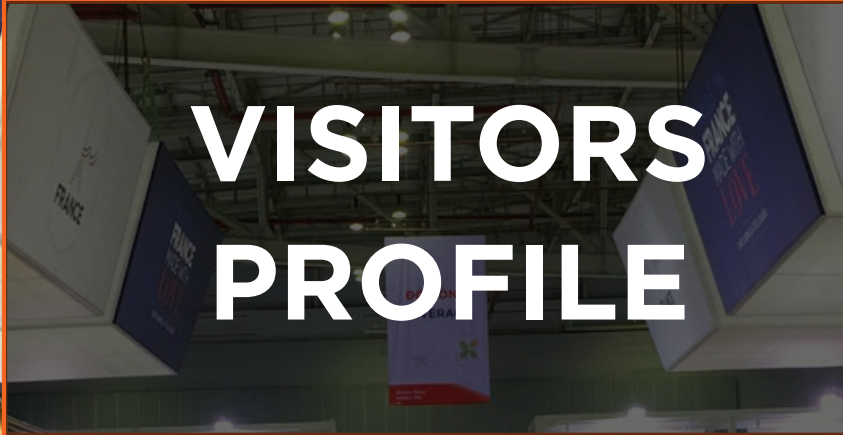


Exhibitor breakdown by business activity



Exhibitor breakdown by product sector





VISITORS PROFILE





48

countries

9,672

Public visitors

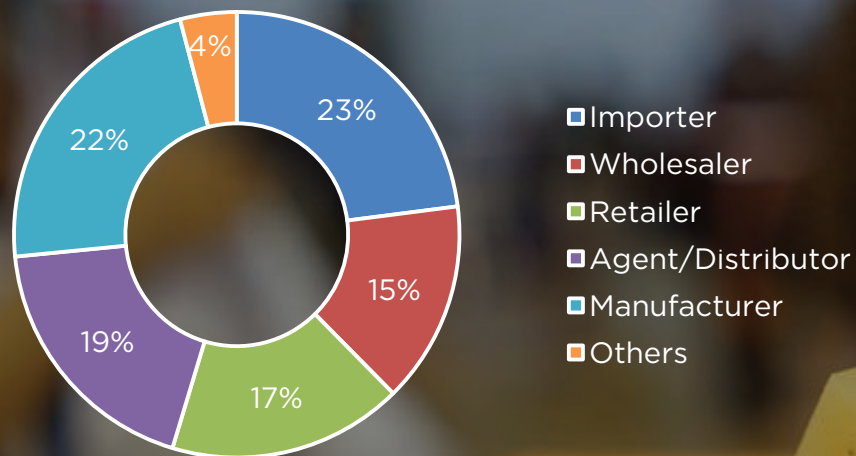
15,026

Trade visitors

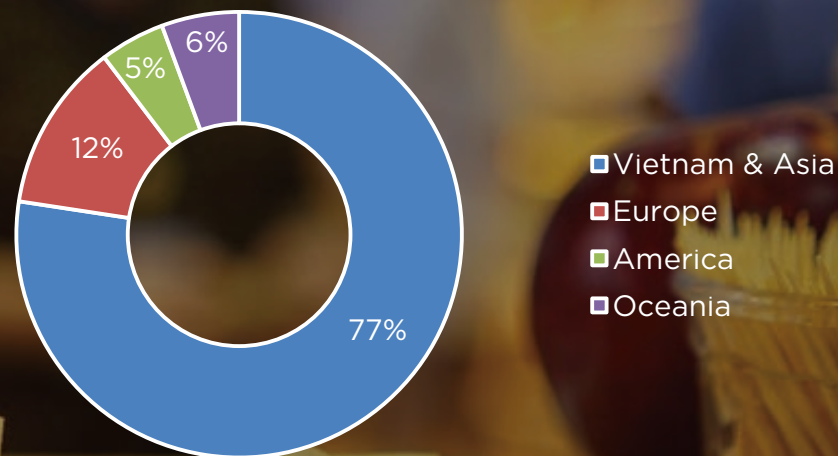
2,854

International visitors

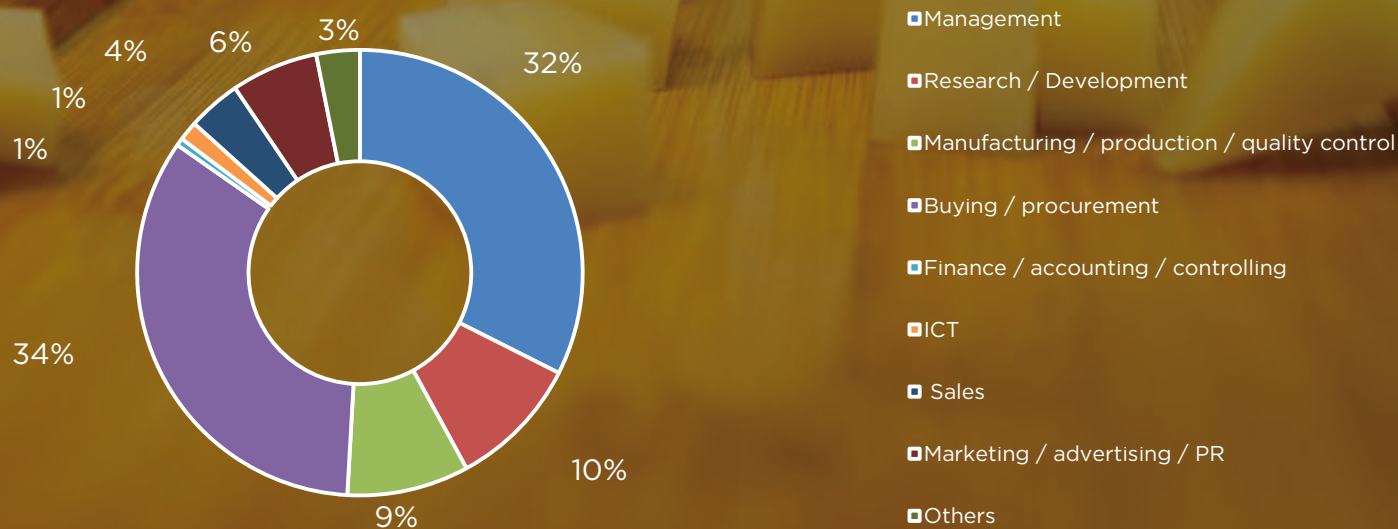
Visitor breakdown by business activity



Visitor breakdown by origin



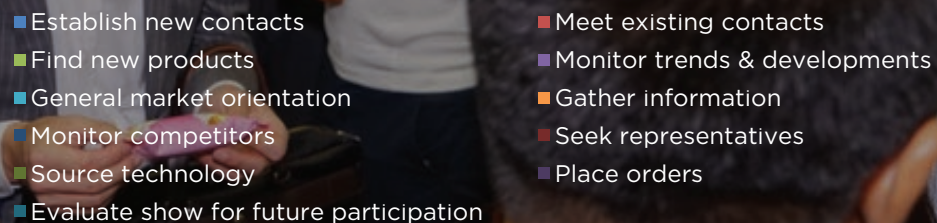
Visitor breakdown by responsibility



Visitor breakdown by product interest

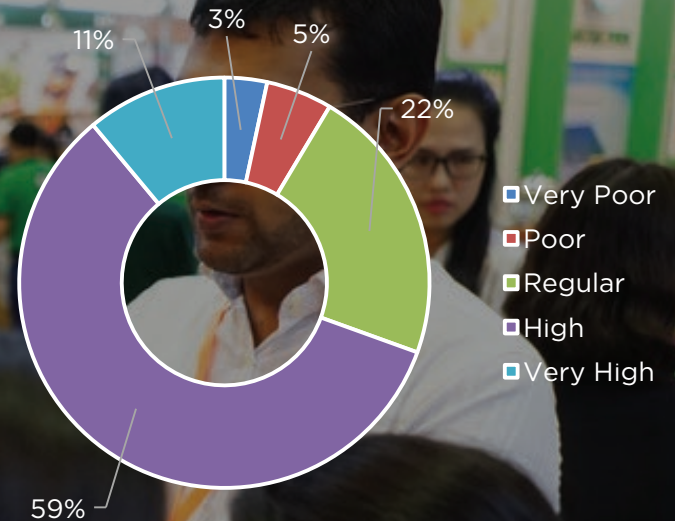


Visitor breakdown by objective

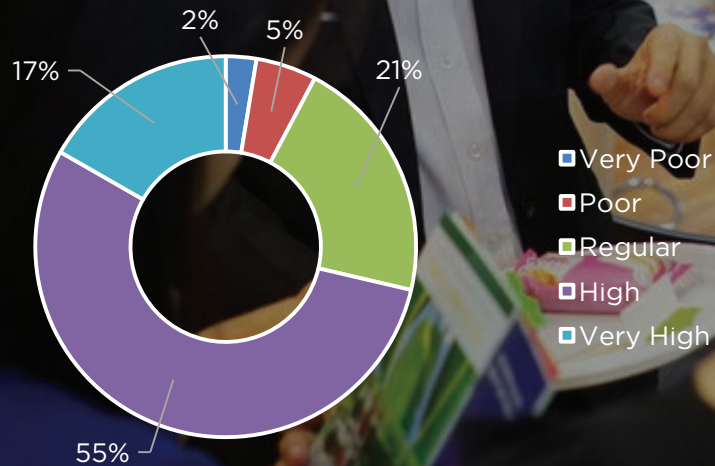


EVALUATION

Ratings on quantity of visitors

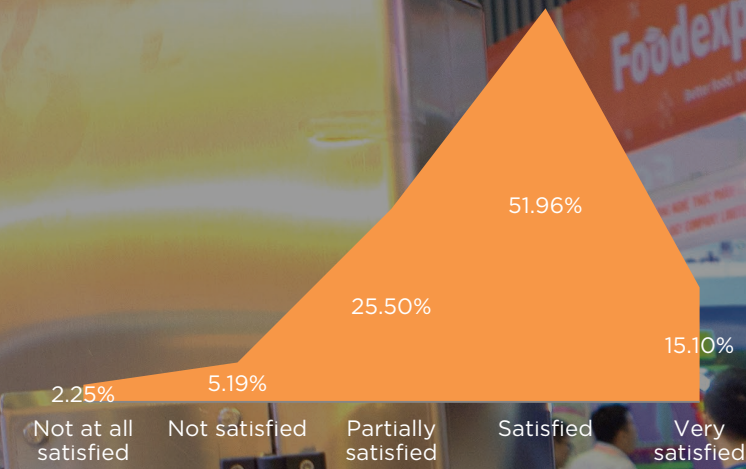


Ratings on quality of visitors



FEEDBACK

Overall ratings on exhibition results



Ratings on objective achievement



VIETNAM FOOD FORUM & CONCURRENT SEMINARS



Panel Discussions on topical issues

- 
- A photograph of a group of men in business attire engaged in a discussion at a conference. One man in a grey suit and red tie is handing a small object to another man in a blue suit. A third man in a light blue shirt stands behind them, looking on. The background is blurred, showing other attendees and a large hall.
- Food safety & quality control
 - Food consumption trends
 - Food value chains in Vietnam
 - Technology transfer
 - Investment opportunities in Vietnam's food industry
 - Cooperation opportunities between Vietnam & France in the food industry

BUSINESS MATCHING

TOP RETAILERS

Walmart

Vinmart

CJ Cau Tre

Lotte

Big C Vietnam

SATRA

220 food companies

15 meeting tables

350 transactions

03 signed contracts/agreements

81 potential deals

SEE YOU AGAIN AT VIETNAM FOODEXPO 2018

14-17/11/2018

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