

13-16 May 2015 | Saigon Exhibition & Convention Center, HCMC, Vietnam



POST-SHOW REPORT

THE BIGGEST EXHIBITION IN THE VIETNAM'S FOOD INDUSTRY



302

EXHIBITORS

245

Vietnamese

57

overseas

19

countries
territories

500

BOOTHS

10,000 SQ.M

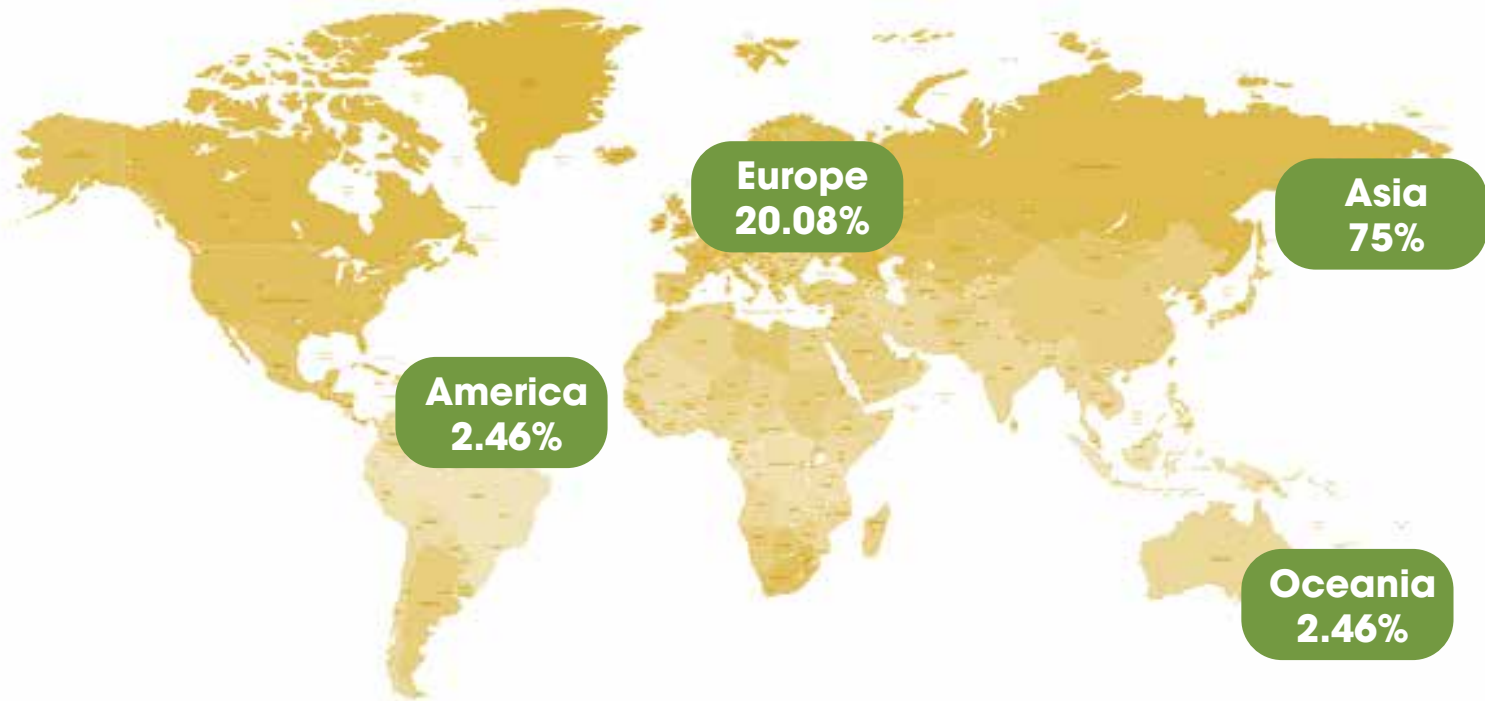
EXHIBITING SPACE

COUNTRY OF HONOUR

The Republic of Korea



EXHIBITORS PROFILE



Top 5 countries/territories by exhibiting space

South Korea

Japan

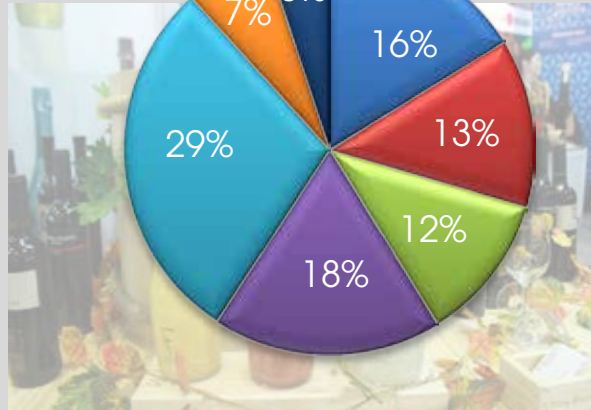
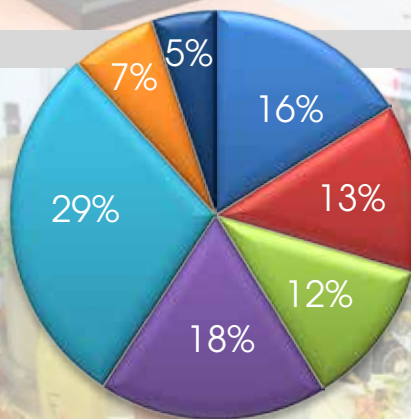
Taiwan

Indonesia

Czech Republic



Product sectors



■ Food Ingredients

■ Seafood

■ Fruits and Vegetables

■ Drinks

■ Fine Food

■ Food technologies

■ Others



Vietnam Foodexpo 2015 A PLACE-TO-BE FOR VIETNAM'S FOOD INDUSTRY

65.48% of exhibitors were **PROCESSORS/MANUFACTURERS**



TRADERS accounted for **29.25%** of the total exhibitors

VISITORS PROFILE

An impressive record of VISITORS for the very first edition!



Trade visitors

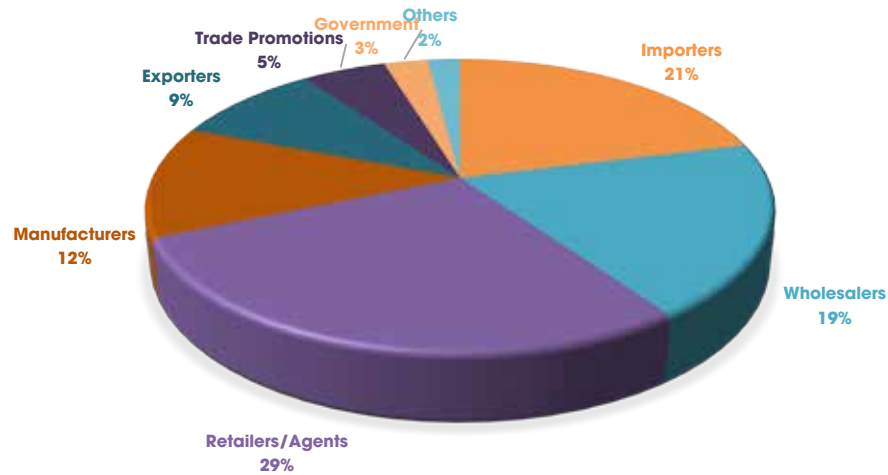
10,329

1,339 international visitors
from **33** countries/territories

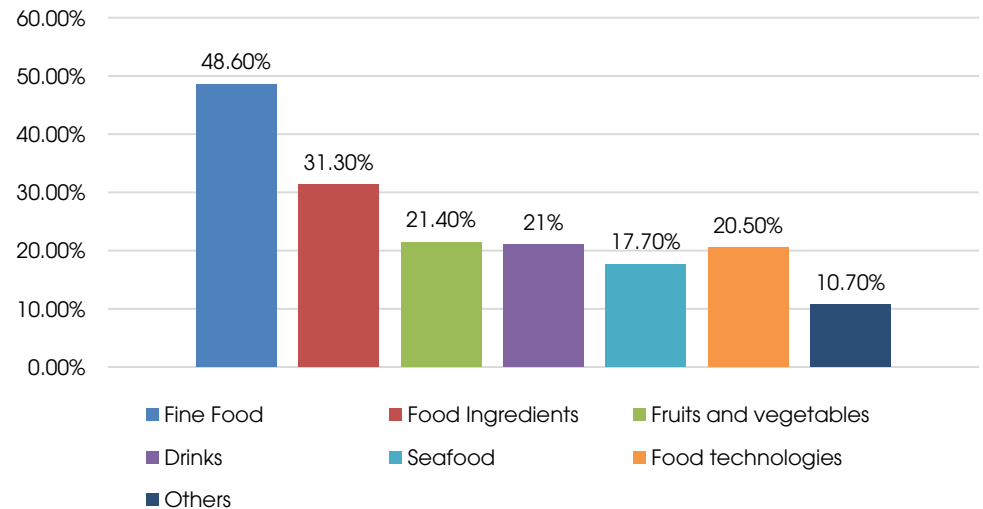
Public visitors

10,766

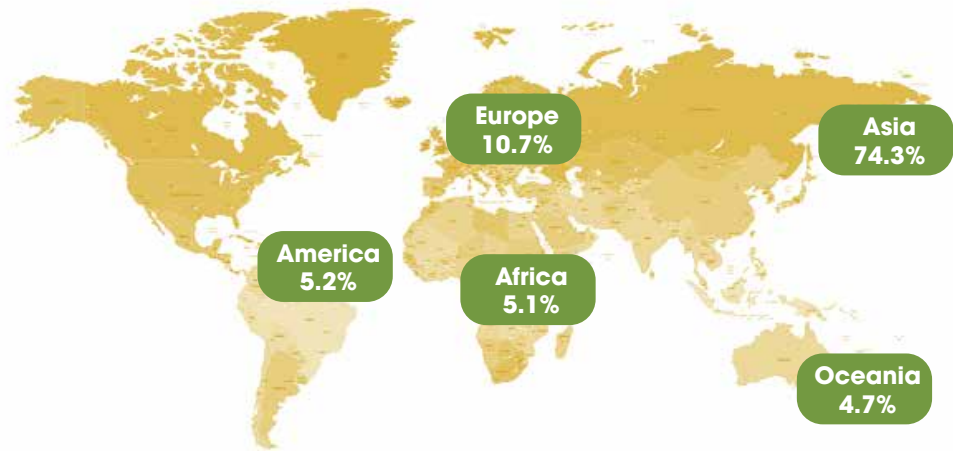
VISITORS BREAKDOWN BY BUSINESS CATEGORIES



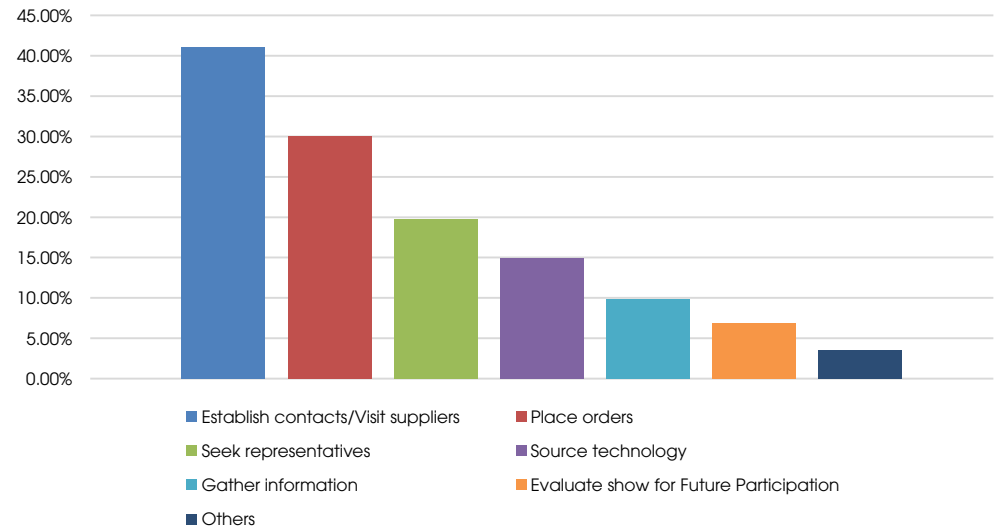
VISITORS BREAKDOWN BY PRODUCT INTERESTS



VISITORS BREAKDOWN BY ORIGINS



VISITORS BREAKDOWN BY INTERESTS



EXHIBITORS' FEEDBACK

General impression of the Exhibition services:



Number of Exhibitors rating **GOOD to EXCELLENT** on their objective achievement capabilities through the Exhibition:



REMARKABLE CONCURRENT EVENTS

Vietnam International Food Industry Conference 2015 (Food Vietnam 2015)

A great forum for foreign exhibitors and visitors to keep up to date with current local food trends, as well as with relevant policies on doing business with Vietnam in the Food & Beverages sector.



REMARKABLE CONCURRENT EVENTS

Business Matching Forum between Vietnamese suppliers and foreign importers



REMARKABLE CONCURRENT EVENTS

Seminar and Business Matching between Vietnamese food suppliers and South Korean importers



REMARKABLE CONCURRENT EVENTS

Saigon International Cooking Contest



See you at Vietnam Foodexpo 2016!





16 - 19/11/2016

Saigon Exhibition and Convention Center - SECC
Ho Chi Minh City, Vietnam



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